

Global Business Development

Trade Partner Profile



New Zealand	Trade Partner Rank: 25								
<p>New Zealand is an island country in the south-western Pacific Ocean comprising two main landmasses (commonly called the North Island and the South Island), and numerous smaller islands, most notably Stewart Island/Rakiura and the Chatham Islands. The country, roughly the size of Colorado, is notable for its geographic isolation: it is situated about 1,250 miles southeast of Australia across the Tasman Sea. The capital is Wellington.</p>									
<p>Elizabeth II, as the Queen of New Zealand, is the country's head of state and is represented by a ceremonial Governor-General who holds reserve powers. Political power is held by the democratically elected Parliament of New Zealand under the leadership of the Prime Minister, who is the head of government. It is a young country in that it received its independence in 1907.</p>									
<p>The majority of New Zealand's population is of European descent; the indigenous Māori are the largest minority. Asians and non-Māori Polynesians are also significant minority groups, especially in urban areas. The most commonly spoken language is English. New Zealand is a developed country that ranks highly in international comparisons on human development, quality of life, life expectancy, literacy, public education, prosperity, economic freedom and ease of doing business. Its cities consistently rank among the world's most livable.</p>									
<p>Over the past 20 years the government has transformed New Zealand from an agrarian economy dependent on concessionary British market access to a more industrialized, free market economy that can compete globally. Its industries include: food processing, wood and paper products, textiles, machinery, transportation equipment, banking and insurance, tourism and mining.</p>									
<p>Nevada Exports to New Zealand:</p>	<table border="1"> <tr> <td>2006</td> <td>\$13,747,214</td> </tr> <tr> <td>2007</td> <td>\$17,341,509</td> </tr> <tr> <td>2008</td> <td>\$21,234,304</td> </tr> <tr> <td>2009</td> <td>\$18,797,125</td> </tr> </table>	2006	\$13,747,214	2007	\$17,341,509	2008	\$21,234,304	2009	\$18,797,125
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<p>Primary Nevada Exports: <i>(In descending rank by export value)</i></p>	<ol style="list-style-type: none"> 1. Coin/Token Operated Games, Parts and Accessories 2. Civilian Aircraft, Engines and Parts 3. Gas Turbine Parts 4. Plates, Sheets, Film, etc. (Plastic) 5. Coins (Collector, Bullion) 6. Printed Books, Brochures, etc. 7. Line Pipe for Oil or Gas Lines 8. Footware, Sport Shoes 9. Game Machine, Board Game, Mah-Jong, Dominoes 10. X-ray and Examination/Treatment Tables 								
<p>NV Companies Exporting to New Zealand:</p>	<p>Aldor Electronic Services (neon/incandescent sign controllers), Las Vegas Aloha Medicinal Inc. (medicinal mushrooms), Carson City Clareblend, Inc. (skin care equipment), Reno Colorite Plastics Company (garden hoses/PVC pellets), Sparks Comstock Cards, Inc. (greeting cards), Reno Cyclotrol Industries (odor/moisture eliminators), Carson City Dura-Bond Bearing Company (auto engine parts), Carson City Duraflex International Company (diving boards & stands), Sparks FallLine Corporation (polyurethane products), Reno Fortifiber Corporation (paper manufacturer/converter), Reno Sierra Racing Products (machine tools for metal working industry), Carson City Ultra Light Manufacturing Company (motion picture lighting equipment), Las Vegas</p>								
<p>New Zealand Imports from U.S: <i>(In descending rank by import value)</i></p>	<p>New Zealand imported \$24.29 billion worth of foreign goods last year including: machinery and equipment, vehicles and aircraft, petroleum, electronics, textiles, plastics.</p> <p>Leading suppliers to New Zealand were: Australia 18.1%, China 13.2%, US 9.5%, Japan 8.3%, Singapore 4.7%, Malaysia 4.4%, Germany 4.3% (2008).</p>								
<p>NCED Trade and Investment Representatives:</p>	<p>None</p>								
<p>Honorary Consul to Nevada:</p>	<p>None</p>								
<p>Consulate Office (NV Jurisdiction):</p>	<p>Consul General John Taylor New Zealand Consulate General</p>								

	2425 Olympic Blvd., Suite 600E Santa Monica, CA 90404 (310) 566-6555
Trade Office (NV Jurisdiction):	New Zealand Trade Development Board Arama Kukutai, Senior Trade Commissioner 12400 Wilshire Blvd., Suite 1120 Los Angeles, CA 90025 (310) 207-1145
Foreign-owned Companies in NV:	Advanced Retail Management Systems (software), Henderson Interlock (window & door hardware), Reno
Renewables:	New Zealand has nine operating wind farms. These wind farms have a combined installed capacity of 404 megawatts. They supply about 3% of New Zealand's annual electricity generation, which is about the same amount of electricity as 160,000 New Zealand homes use in a year. Developers are exploring sites throughout New Zealand for new wind farms. RES-New Zealand (wind) http://www.res-nz.co.nz/ Windflow (turbine designer/manufacturer, Christchurch, NZ) http://www.windflow.co.nz/
U.S. Embassy in New Zealand:	Embassy Location: 29 Fitzherbert Terrace, Thorndon, Wellington Mailing address: P. O. Box 1190, Wellington; PSC 467, Box 1, APO AP 96531-1034 Telephone: [64] (4) 462-6000 Fax: [64] (4) 499-0490
Other Information:	<i>New Zealand Herald</i> http://www.nzherald.co.nz/