

# Global Business Development

## Trade Partner Profile



<b>Brazil</b>		<b>Trade Partner Rank: 19</b>								
<p>Officially known as the Federative Republic of Brazil, it consists of 26 states and one federal district. Located in South America—bordering the Atlantic Ocean—its capital is Brasilia. It is slightly smaller than the U.S., and is the fifth most populous country in the world. Portuguese is the official and most widely spoken language.</p> <p>Brazil's economy outweighs that of all other South American countries, and Brazil continues to expand its presence in world markets. Its economy is characterized by large and well-developed agricultural, mining, manufacturing, and service sectors.</p>										
<b>Nevada Exports to Brazil:</b>	<table border="0"> <tr><td>2006</td><td>\$24,766,096</td></tr> <tr><td>2007</td><td>\$24,776,655</td></tr> <tr><td>2008</td><td>\$37,124,507</td></tr> <tr><td>2009</td><td>\$25,380,720</td></tr> </table>	2006	\$24,766,096	2007	\$24,776,655	2008	\$37,124,507	2009	\$25,380,720	
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<b>Primary Nevada Exports:</b> <i>(In descending rank by export value)</i>	<ol style="list-style-type: none"> <li>1. Measuring and checking instruments, appliances and machines</li> <li>2. Electronic Integrated Circuits (EIC), including hybrid and monolithic</li> <li>3. Gas Turbines</li> <li>4. X-ray equipment</li> <li>5. EIC, memories</li> <li>6. EIC, processors and controllers</li> <li>7. Antennas for transmission of television and radio</li> <li>8. Diodes</li> <li>9. EIC, micro-assembly parts</li> <li>10. Valves and similar appliances for pipes, boiler shells, tanks and vats</li> </ol>									
<b>NV Companies Exporting to Brazil:</b>	<p>Analytical Instrumentation (Reno)—Transmitters and sensors; CareBorne, Inc. (Reno)—Crutch design and sales; Coker Equipment Company (Las Vegas)—Equipment rental and sales; Infrared, Inc. (Reno)—Infrared and thermal imaging cameras and surveillance systems; International Game Technology (Reno)—Gaming technology; Legend, Inc. (Sparks)—Products &amp; services for geology, prospectors, mining, metallurgy assaying, environmental &amp; geotechnical; MBI, Inc. (Las Vegas)—Re-sells: x-ray, medical equipment, pharmaceuticals; Skagen Designs, Ltd. (Reno)—Watches; Taiyo America, Inc. (Carson City)—Manufactures solder mask and specialty ink needs; Ultra Light Manufacturing Company (Las Vegas)—Manufactures motion picture lighting equipment</p>									
<b>Brazil Imports from U.S:</b> <i>(In descending rank by import value)</i>	<p>Brazil imported \$173.1 billion worth of foreign goods last year including: machinery, electrical and transport equipment, chemical products, oil, automotive parts and electronics.</p> <p>Leading suppliers to the Brazilian market were US 14.9%, China 11.6%, Argentina 7.9%, Germany 7% (2008).</p>									
<b>NCED Trade and Investment Representatives:</b>	<p>Fabio Yamada Rua da Paz, 1431-Sao Paulo, SP 04713-001 Brazil Phone: +5511-5180-3626 Cell: +5511-7207-2065 Email: <a href="mailto:fabioyamada@uol.com.br">fabioyamada@uol.com.br</a></p>									
<b>Honorary Consul to Nevada:</b>	None									
<b>Consulate Office (NV Jurisdiction):</b>	<p>Consulate General of Brazil in Los Angeles 8484 Wilshire Blvd. 711 Beverly Hills, CA 90211 Phone: (323) 651-2664 Fax: (323) 651-1274 <a href="http://www.brazilian-consulate.org/">http://www.brazilian-consulate.org/</a></p>									
<b>Trade Office (NV Jurisdiction):</b>	<p>Consulate General of Brazil in Los Angeles <a href="mailto:trade@brazilian-consulate.org">trade@brazilian-consulate.org</a></p>									
<b>Foreign-owned Companies in NV:</b>	None									
<b>Renewables:</b>	<p>The United States and Brazil are the two largest ethanol producers in the world accounting for almost 90 percent of the world's production. Brazil is the world's number two ethanol producer—5,019 million gallons in 2007—using sugarcane as its feedstock. The country is the world's leading ethanol exporter.</p>									

	<p>Brazil has a natural advantage in ethanol production. It has a vast unused or little-used land area that can be converted to agricultural production. In addition, its tropical climate is well suited for sugarcane production.</p> <p>According to Brazilian sources, sugarcane planted acreage (all uses) is expected to increase to over 25 million acres by 2012/13. The number of sugar ethanol plants are expected to increase from 325 (2006/07) to 410 (2012/13). Ethanol production is expected to reach ten billion gallons.</p> <p>In Brazil, the power generation is predominantly hydroelectric, corresponding approximately to 91.4 percent of the installed capacity. Brazil is the fourth largest hydro-electric producer in the world. The energy crisis in the Brazilian electric sector meant the end of the centralized generation and the launching of a decentralized generation approach aiming to add to the existing plants through small- and medium power capacity.</p> <p>New technology, a floating turbine, developed in Brazil by Eco Hydro Energy Ltd., a company based in Vancouver, Canada, uses the power of the river's flow to turn a rotor with mobile blades. The rotating movement feeds electromagnetic generators that produce electrical energy. There is no need for waterfalls, and the turbine can be anchored in the river in different ways.</p> <p>A turbine with a total diameter of 30 meters and 160 meters long on a great Amazonian river can generate 240 megawatts per hour, enough electricity to supply a city of nearly two million inhabitants.</p> <p>Northeastern Brazil is one of the most promising areas for wind exploitation, where the largest wind speed occurs exactly when the rate of flow in Sao Francisco river, which accounts for all the power energy supply of the northeast region, is low. Thus, during this critical period, the wind farms can produce electrical energy saving the Sao Francisco waters. The National Electrical Energy Agency (ANEEL), the Brazilian regulatory authority, has approved 77 projects for construction of wind farms, attracting foreign investment, besides the installation of wind turbine industries.</p>
<p><b>U.S. Embassy in Brazil</b></p>	<p>Embassy Location: Avenida das Nacoes, Quadra 801, Lote 3, Distrito Federal Cep 70403-900, Brasilia  Mailing Address: Unit 3500, APO AA 34030  telephone: [55] (61) 3312-7000  FAX: [55] (61) 3225-9136  Consulate(s) General: Rio de Janeiro, Sao Paulo  Consulate(s): Recife</p>
<p><b>Other Information:</b></p>	<p><i>O Globo</i> <a href="http://oglobo.globo.com/">http://oglobo.globo.com/</a>  <i>The Economist</i> <a href="http://www.economist.com/countries/Brazil/">http://www.economist.com/countries/Brazil/</a>  <i>BBC News</i> <a href="http://news.bbc.co.uk/2/hi/americas/country_profiles/1227110.stm">http://news.bbc.co.uk/2/hi/americas/country_profiles/1227110.stm</a></p>